

Business Innovation

Learn how to plan, manage, market, finance, and develop a business. The subject focuses on developing the knowledge and skills to engage in business and entrepreneurship.

Northern Adelaide Senior College

PREREQUISITES:

- NIL

WHAT WILL YOU LEARN?

1. Identify problems and create customer-focused solutions.
2. Apply financial skills, business info and teamwork to develop business models.
3. Analyse emerging technologies and assess business model success.

Assessment Overview		
Stage 1	40% - Business Skills 30% - Business Plan & Pitch	Students complete assessments through collaborative business tasks, business model summaries, live pitches to a stakeholder panel, and written, oral, or multimodal evaluations.
Stage 2	40% - Business Skills 30% - Business Model 30% - Business Plan & Pitch (External)	Students complete assessments through collaborative business tasks, business model summaries, live pitches to a stakeholder panel, and written, oral, or multimodal evaluations.

VOCATIONAL PATHWAYS

- Certificate IV in Entrepeneurship & New Business
- Certificate IV in Marketing & Communication
- Diploma of Business
- Diploma of Design & Technology Innovation

TERTIARY PATHWAYS

- Bachelor of Finance & Business
- Bachelor of Business Management
- Bachelor of Marketing

CAREERS

- Marketing Officer
- Entrepeneur
- Product Manager
- Business Manager
- Business Owner

① SACE STAGE 1 | 10 CREDITS ONE SEMESTER

② SACE STAGE 2 | 20 CREDITS FULL YEAR

ATAR SUBJECT